

INDIAN BUSINESS ASSOCIATION INC.

501 (c) (3) Non-Profit Organization • Tax ID : 22-3129398

95 Newfield Avenue Suite 1, Edison, NJ 08837

(P) : 732-512-9500 / 9700 (F) : 732-543-7526 www.ibausa.org



Sponsorship From

Name _____ Designation _____

Company Name _____ Direct Contact _____

Address _____ City _____

State _____ Zip _____ ID# _____

Website _____ Email _____

Looking at IBA history, the IBA events have been very successful and demands for floats have been phenomenal in past. Floats spaces are reserved on a first come, first serve basis. To avoid any disappointment, we urge you to reserve your Floats early.

IBA constantly work towards:

Democracy, Equality, Inclusivity, Diversity, Love, Peace, Freedom, Liberty, Unity, Positivity & Development, Women Empowerment & Youth Development, Promoting Indian Culture.

IBA whole heartedly supports all business across state of New Jersey / Tri-state.

1. Terms of payment would be 100%

2. Payment by Check:

Bank Name: _____ Check # _____ Amount Enclosed \$ _____

3. I/We understand that IBA is not responsible for any loss, theft or damage of applicant's property. I have read the above terms and conditions and will also abide by the rules and regulations of City of Iselin & Edison.

Signature: _____ Date: _____

Name: _____

Please check your selection above, include with your completed form and send it back to **IBA** along with your check payable to Indian Business Association by August 1st, 2024.

Mail to : Indian Business Association, 95 Newfield Avenue, Suite I, Edison, NJ 08837

Contact

DHIREN AMIN
President

CHANDRAKANT PATEL
Chairman

MANHER SHAH
Vice Chairman

MAHESH SHAH
Vice Chairman

Dr. RAJ PANDYA
Advisory Board Chair

HARSHAD PATEL
Exec. Vice President

PRAFUL PATEL
General Secretary

SHARAD AGRAWAL
Secretary

CHANDRAKANT PATEL
732-692-0334 • suchapate1@gmail.com

DHIREN AMIN
908-296-5844 • dhiren_amin@hotmail.com

MAHESH SHAH
732-259-8100 • maheshshah71@gmail.com

SHARAD AGRAWAL
718-473-6281 • sharad@sntravel.net

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Sponsorship Agreement

GREAT GRAND SPONSOR : \$51,000

- Sponsor will lead the parade with walking banner (Limit 2)
- Banner display at the Parade VIP viewing stand
- Decorative Float
- 10 VIP passes and reserved place in Gala Dinner
- One page advertisement in the Annual Souvenir
- Name mentioned as parade sponsor in all TV, Web and print / media advertisements
- Recognition at award ceremony
- Sponsor's logo on the IBA website, with a link to the sponsor's website

Select Here

GRAND SPONSOR : \$ 31,000

- Banner display at the Parade VIP viewing stand
- Float
- 7 VIP passes and reserved place in Gala Dinner
- One page advertisement in the Annual Souvenir
- Name mentioned as parade sponsor in all TV, Web and print / media advertisements
- Recognition at dignitaries photo session
- Sponsor's logo on the IBA website, with a link to the sponsor's website

Select Here

GOLD SPONSOR : \$15,000

- Float
- 5 VIP passes and reserved place in Gala Dinner
- One page advertisement in the Annual Souvenir
- Name mentioned as parade sponsor in all TV, Web and print / media advertisements
- Recognition at award ceremony
- Sponsor's logo on the IBA website, with a link to the sponsor's website

Select Here

Contact

DHIREN AMIN
President

CHANDRAKANT PATEL
Chairman

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Vice Chairman

MAHESH SHAH
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Sponsorship Agreement

SILVER SPONSOR : \$7,500

- 5 VIP passes and reserved place in Gala Dinner
- One page advertisement in the Annual Souvenir
- Name mentioned as parade sponsor in all Web and print/media advertisements
- Recognition at dignitaries photo session
- Sponsor's logo on the IBA website, with a link to the sponsor's website

Select
Here

FRIENDS & MEMBERS OF IBA : \$2,500

- 2 VIP passes and reserved place in Gala Dinner
- One page advertisement in the Annual Souvenir
- Name mentioned as parade sponsor in all Web and print/media advertisements
- Recognition at dignitaries photo session
- Sponsor's logo on the IBA website, with a link to the sponsor's website

Select
Here

YOUR SMALL CONTRIBUTION IS ALSO ADMIRABLE FOR COMMUNITY SERVICE

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Democracy, Equality, Inclusivity, Diversity, Love, Peace, Freedom, Liberty, Unity, Positivity & Development,
Women Empowerment & Youth Development, Promoting Indian Culture.

IBA whole heartedly supports all business across state of New Jersey / Tri-state.

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Advertisement

Please Check One: Corporate ☐ Non Profit Organizations ☐ Others ☐

Name _____ Designation _____

Company Name _____ Direct Contact _____

Address _____ City _____

State _____ Zip _____ ID# _____

Website _____ Email _____

Check One (✓)	Size 8½ x 11 Color pages for IBA Annual Souvenir Advertisement	Price Per Page
<input type="checkbox"/>	Full Page (Color)	\$ 1,500
<input type="checkbox"/>	Half Page (Color)	\$ 900
<input type="checkbox"/>	Quarter Page (Color)	\$ 500

Advertisement Specifications & Terms

Please check your selection above, include with your completed form and send it back to **IBA** along with your check payable to "Indian Business Association"

Mail to : Indian Business Association, 95 Newfield Avenue, Suite I, Edison, NJ 08837

Advertisement sizes and specifications please read this before you submit:

Sizes: • Full Page Ad: 8.5" X 11" (w X H) • Half Page Ad: 8.5" X 5.5" (w X H) • Quarter Page Ad: 4.25" X 5.5" (w X H)
Bleed Sizes: • Full Page Ad: 8.75" X 11.25" (w X H) • Half Page Ad: 9" X 6" (w X H) • Quarter Page Ad: 4.75" X 6" (w X H)

We can only accept CMYK format on .TIF/ .JPG / .PDF and .EPS files in 300 DPI, High Resolution.

All text and images must be embed (if providing .EPS OR .PDF file)

Please set your margins to at least 0.25 inches. This will prevent any images or text from being truncated during the printing process.

- Please provide us with camera ready to print ad (as per instruction above)
- Just compress your art file as ZIP and send us by email. If you need your ad as proof let us know before August 1st, 2025.
- It is your responsibility to make sure that the ad material is sent to us correctly.
- Please make every effort to have your ad material to us as early as possible.
- You e-mail your ads on "a2zsign@gmail.com" making sure to include all necessary files associated with your ad.
- If you don't have ready to print file and you need your ad please contact a2zsign@gmail.com

1. WE are enclosing a check for \$ and agree to abide the rules as determined by Indian Business Associations (IBA)
2. We understand that IBA is not responsible for any loss, theft or damage of my property.
3. I have read the above terms and conditions and will also abide by the rules and regulations of City of Woodbridge, New Jersey.

Name: _____ Signature: _____ Date: _____

Contact

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President

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Vice Chairman

MAHESH SHAH
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Marching Group

Name _____ Designation _____

Company / Association Name _____ Direct Contact _____

Address _____ City _____

State _____ Zip _____ ID# _____

Website _____ Email _____

Please Check One: Corporate ☐ Non Profit Organizations ☐ Others ☐

IBA constantly work towards:

Democracy, Equality, Inclusion, Diversity, Love, Peace, Freedom, Liberty, Unity, Positivity & Business Development, Women Empowerment & Youth Development, Promoting American & Indian Culture.

IBA whole heartedly supports all businesses across state of New Jersey / Tri-state.

IBA India Day Parade permits only display of American & India flags. IBA prohibits any & all negativity against America & India in any form including usage of any other national flags, any kind of display boards, slogans, music, visuals, print, media, news, etc. IBA reserves the rights to stop any floats, marching groups, media, corporations which violates its norms and hurts feelings of any American & Indian and any community for that matter.

To summarize, all individuals, groups, float, marching groups strictly need their details submitted to IBA for verification and need to have a written approval from IBA failing which they could be at risk of elimination at any stage with or without reason.

Specifications & Terms

1. Only peaceful marching in the Parade, no demonstration or protest would be allowed and anyone found engaging in either of these activities shall be asked to leave the parade immediately.
2. IBA approved banner/theme must be used during the parade.
3. Slogans/Activities/Jestures against any religion, cast, country & color through distribution of the flyer or any form of publicity are prohibited, and anyone found engaging in either of these activities shall be asked to leave the parade immediately.
4. Any violation of city ordinances or state laws is strictly prohibited. IBA Parade Committee will not be held responsible for such violations.
5. Parade Time: Start Time: 1.00pm End Time: 5.30pm
6. All participants and/or units are prohibited from the use or consumption of alcohol or illegal substances during all phases of the parade.
7. Upon approval of the group by IBA Committee, the group will be informed of the time, location and the marching order number. IBA reserves the right to accept or deny any application.
8. All applications must be received latest by August 1st, 2025, application after August 1st, may not be entertained.
9. IBA is not responsible for any loss, theft or damage to any property.
10. All participants on the float/parade shall be in family friendly costumes suitable for our Indian culture, tradition and its values. IBA Committee holds the rights to disqualify an item for inappropriate clothing.
11. Marching Group line-up would be based on type of sponsorship.

I have read the above terms and conditions and will also abide by the rules and regulations of Edison / Woodbridge Township

Signature: _____ Date: _____

Name: _____ Title: _____

Contact

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Float Agreement

Name _____ Designation _____

Company Name _____ Direct Contact _____

Address _____ City _____

State _____ Zip _____ ID# _____

Website _____ Email _____

Please Check One: Corporate ☐ 28 feet Float ☐ Decorated ☐

Please Check One: Non Profit Organizations ☐ 24 feet Float ☐ Regular ☐

Please Check One: Others ☐

Type of Sponsorship : Great Grand ☐ Grand ☐ Gold ☐

IBA constantly work towards:

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IBA India Day Parade permits only display of American & India flags. IBA prohibits any & all negativity against America & India in any form including usage of any other national flags, any kind of display boards, slogans, music, visuals, print, media, news, etc. IBA reserves the rights to stop any floats, marching groups, media, corporations which violates its norms and hurts feelings of any American & Indian and any community for that matter.

To summarize, all individuals, groups, float, marching groups strictly need their details submitted to IBA for verification and need to have a written approval from IBA failing which they could be at risk of elimination at any stage with or without reason.

Float Specifications & Terms

1. Floats are provided by Vendor 999 - preferred vendor to IBA.
 2. All design and float decoration would be directly coordinated with Vendor 999 in accordance with Edison Twp rules and regulations. Float size, subject to availability.
 3. City of Edison does not allow more than 20 people on a float.
 4. Max. Width of a float is 8', max. Height of a decorated float should not exceed 11' for travel from Vendor 999 location in Clifton, NJ to Oak Tree Road, Edison, NJ. On site, the maximum allowed height of a decorated float is 13'.
 5. No free food/product distribution allowed including distribution of any collaterals or flyers. If any vendor is found breaching the subject term, they would be required to leave the event immediately with termination of the float.
 6. Float formation Time: 11.00am, Kick-off Time: 1.00pm, End Time: 2.30pm
 7. Floats formation on Oak Tree Road between Meridian Road & Cinder Road.
 8. Floats shall disperse on Oak Tree Road between Meridian Road & Cinder Road.
 9. Parade to start from Meridian Road & Cinder Road, Edison to Middlesex Ave. Iselin.
 10. Terms of payment would be 100% before July 15, 2025 After July 15, 2025 , only money orders or certified checks will be accepted.
 11. All participants on the float/parade shall be in family friendly costumes suitable for our Indian culture, tradition and its values. IBA Committee holds the rights to disqualify an item for inappropriate clothing.
 12. IBA reserves the right to accept or deny any application.
 13. Float line-up would be based on type of sponsorship.
 14. I/ We understand that IBA is not responsible for any loss, theft or damage of my property.
 15. I have read the above terms and conditions and will also abide by the rules and regulations of Edison Twp.
- I/We are enclosing a check for \$_____ and agree to abide by this rules as determined by Indian Business Association (IBA)

Signature: _____ Date: _____

Name: _____

Title: _____

Contact

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